

For Immediate Release**Contact Information:**

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Author Rudov to Appear with Neil Cavuto on Fox News

Will explain why men should boycott Valentine's Day

Los Gatos, Calif., February 12, 2007—Marc H. Rudov, author of *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth™* (ISBN 0974501719) and *Under the Clitoral Hood: How to Crank Her Engine Without Cash, Booze, or Jumper Cables™* (ISBN 9780974501727) announces today his invitation to appear Tuesday, February 13, 2007, on Fox News Channel's *Your World* with Neil Cavuto. Rudov will explain to Mr. Cavuto's audience why men should [boycott Valentine's Day](#). *Your World* is the #1 business news show on cable. Find info about Marc Rudov at <http://TheNoNonsenseMan.com>.

According to Mr. Rudov, "The National Retail Federation predicts that Valentine's Day spending will reach \$16.9B this year, with men, who outspend women 2:1, laying out an average \$156. Why? Because men have been commercially conditioned to buy gifts, jewelry, flowers, and dinners for their wives and girlfriends—to avoid their hostility and frigidity. This so-called holiday puts undue pressure on men, requires nothing from women, and fosters an atmosphere of phony romance. In other words, it's unfair and unbalanced. The barrage of Valentine's Day advertising aimed at men results in expected generosity—both oxymoronic and moronic. I look forward to telling Neil Cavuto's audience why they should boycott this farcical day."

About the Author

[Marc H. Rudov](#), The NoNonsense Man™, has gained a worldwide reputation as an authority on male-female relationships. He is the author of *Under the Clitoral Hood: How to Crank Her Engine Without Cash, Booze, or Jumper Cables™*, *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth™*, and 40+ articles about female entitlement™, sex, romance, divorce, and government infringement of men's rights.

Mr. Rudov is host of the podcast series [NoNonsense Territory™](#), which has subscribers in 52 countries. He has made guest appearances on international, national, and local radio and TV programs to discuss his no-nonsense approach to romance. His musings and articles are found on [MensNewsDaily.com](#), [BlowMeUpTom.com](#), [Match.com](#), [FoxNews.com](#), [ABCNews.com](#), [Univision.com](#), [The Albany Times](#)

Union, Fort Worth Star-Telegram, San Antonio Express-News, New York Post, In Search of Fatherhood®, TriCity Herald, and The Christian Science Monitor.

Marc H. Rudov is an investment banker and business consultant residing in Silicon Valley (Bay Area), California, formally educated with an engineering degree from the University of Pittsburgh and an MBA from Boston University. Find him at <http://TheNononsenseMan.com>.

“How to Crank Her Engine Without Cash, Booze, or Jumper Cables”; “How to Succeed in Romance on Planet Earth”; “Life with her needn’t be an endless game of chess”; NoNonsense Man; NoNonsense Dating; and NoNonsense Territory are trademarks of MHR Enterprises.

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