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**New Keys for Men to Avoid Women Who ‘Fake It’**

Author Marc Rudov’s New Book Exposes Tactics of Golddiggers

**Los Gatos, Calif., November 20, 2006**—Marc H. Rudov, author of *The Man’s No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth™* (ISBN 0974501719), today announces his latest book, *Under the Clitoral Hood: How to Crank Her Engine Without Cash, Booze, or Jumper Cables™* (ISBN 9780974501727). It is designed to help men find genuine women, avoid goldiggers, and relate to women as peers. Find info about Rudov’s new book at <http://UnderTheClitoralHood.com>.

According to Mr. Rudov, “Most men give their girlfriends and wives cash, dinners, vacations, jewelry, cars, homes, and clothing in exchange for sex. Not only unnecessary and emasculating, such stupid male behavior induces and encourages ‘purchased and entitled’ women to use them.” Author Rudov continues: “Once men realize that females are more sexual than males and crave men who understand this—the opposite of what we’re socialized to believe—they will stop [wining and dining](#) them. Until then, these guys, unfortunately, will continue to experience negative returns on their investments.”

**What Every Man Will Learn From This Book**

- How to know in advance she’ll be safe for you and compatible with you, and that she’s with you out of attraction, not obligation—so you *don’t waste your time*
- The ins and outs of female genitalia—*know how to please her!*
- How to seduce her *without* physical contact, money, or alcohol
- Why she is more sexual than you, and why that *saves you money*
- Why she likes bad boys
- How to make her crave you and *not* cheat on you

**About the Book**

Author Marc Rudov claims that almost all our socialization about women and relating to them is wrong. [Under the Clitoral Hood: How to Crank Her Engine Without Cash, Booze, and Jumper Cables](#) teaches them the truth: deference to women is self-destructive, women are more sexual than men, and entitled women will pretend to enjoy sex to get free meals. The 55-page eBook (ISBN 9780974501727) is published by MHR Enterprises and distributed electronically for US\$9.95 via <http://UnderTheClitoralHood.com>.

## About the Author

Marc H. Rudov, The NoNonsense Man™, has gained a worldwide reputation as an authority on male-female relationships, divorce, and men's rights. He is the author of *Under the Clitoral Hood: How to Crank Her Engine Without Cash, Booze, or Jumper Cables™*, *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth™*, and 30+ articles about the relationships between men and women.

Mr. Rudov is the host of the podcast series NoNonsense Territory™, which has subscribers in 42 countries. He has made guest appearances on international, national, and local radio and TV programs to discuss his no-nonsense approach to romance. Some of his musings and articles are found on MensNewsDaily.com, BlowMeUpTom.com, Match.com, FoxNews.com, ABCNews.com, Univision.com, The Albany Times Union, San Antonio Express-News, New York Post, In Search of Fatherhood®, TriCity Herald, and The Christian Science Monitor.

Marc H. Rudov is an investment banker and business consultant residing in Silicon Valley (Bay Area), California, formally educated with an engineering degree from the University of Pittsburgh and an MBA from Boston University. Find him at <http://TheNononsenseMan.com>.

“How to Crank Her Engine Without Cash, Booze, or Jumper Cables”; “How to Succeed in Romance on Planet Earth”; “Life with her needn't be an endless game of chess”; NoNonsense Man; NoNonsense Dating; and NoNonsense Territory are trademarks of MHR Enterprises.

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