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Author Marc Rudov Launches No-Nonsense Podcast Series

Now Available for Subscription on iTunes® and Yahoo!® Podcasts

Los Gatos, Calif., January 10, 2006—Marc H. Rudov, author of *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*™ (ISBN 0974501719), today announces the launch of his podcast series, *NoNonsense Territory*™. Currently, Rudov has produced 10 podcasts, on various topics related to his book, available for Internet-based listening and downloading onto all the popular MP3 players. Both iTunes® and Yahoo!® Podcasts carry *NoNonsense Territory* podcasts for free subscription. Details about Rudov's book, *The Man's No-Nonsense Guide to Women*, and links for subscribing to his *NoNonsense Territory* podcasts are available at <http://TheNoNonsenseMan.com>.

The *NoNonsense Territory* podcast series is an electronic soapbox, leveraging the latest in MP3 and Internet technologies, for Mr. Rudov to share his musings and commentaries with current and potential readers of his seminal book, *The Man's No-Nonsense Guide to Women*. Participants can listen to individual podcast episodes or subscribe to the entire series. So far, subscribers to *NoNonsense Territory* have come from the US, Netherlands, Canada, the UK, Australia, Singapore, Germany, Turkey, France, New Zealand, China, and Belgium. Examples of recent podcasts are: "The TRUTH About Foreplay," "Five Myths About Women," "Are Women Really Necessary?" "BreakUp Means BreakUp," and "Cash-Free Seduction."

According to Author Rudov, "*NoNonsense Territory* is an exciting venue through which I can reach out to my readers all over the world. It is a well-known phenomenon that powerful messages delivered to both the eyes and the ears create lasting impressions; the combination of my book and these podcasts enable me to do that. We have a mobile worldwide population perpetually plugged into their MP3-enabled devices. Why not take advantage of that? More important, many of these people are totally confused about and frustrated with their romances. Now, with *NoNonsense Territory*, they can listen to me anywhere, anytime, reinforcing what they learn in my book and articles about eliminating that romantic confusion and frustration."

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About the Book

Contrary to popular belief, Author Rudov maintains that men and women are from the same planet but, unfortunately, have been socialized differently and programmed for conflict. He counsels men that the *only* way to succeed with women is to remove their layers of socialized behavior and find women who have done, or are willing to do, likewise. *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth* teaches them how. Men and women, as well as a growing number of psychotherapists, are becoming adherents of the book and validating its principles.

The 137-page book (ISBN 0974501719), published by MHR Enterprises, is available for \$17.95 via Borders, Hastings, and Barnes & Noble stores, as well as Amazon.com, BN.com, BooksAMillion.com, Powells.com, and many international bookselling Websites. In addition to the podcasts and links to all bookselling Websites, <http://TheNoNonsenseMan.com> contains a *Dear No-Nonsense Advisor* column, the *No-Nonsense Dating* online service, the NoNonsenseDating.com blog, and Rudov's articles and archived radio interviews.

About the Author

Marc H. Rudov has gained a worldwide reputation as an authority on male-female relationships and men's rights. He is the author of *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*™ and 12 articles about the relationship between men and women, and the host of podcast series *NoNonsense Territory*™. Rudov is a regular guest on national and local radio programs to discuss his no-nonsense approach to romance. Some of his musings are found on MensNewsDaily.com and FoxNews.com.

Rudov is an investment banker and business consultant residing in Silicon Valley (Bay Area), California, formally educated with an engineering degree from the University of Pittsburgh and an MBA from Boston University. In addition to his book, he wrote the following articles:

- "BreakUp Means BreakUp"
- "Will Women Halt the Death of Marriage?"
- "Will She Call 911 on You?"
- "Why Men Avoid Commitment"
- "Cellular Compatibility & Great Sex"
- "Why Men Dread Valentine's Day"
- "Romance Lessons from Tsunami Animals"
- "Did You Make Your New Year's *Revolution*?"
- "Can Men and Women Really Get Along?"
- "How Every Man Can Land His Dream Woman"
- "The Golden Rule Dictates Your Sex Life"
- "Five Myths About Women."

"How to Succeed in Romance on Planet Earth," "Life with her needn't be an endless game of chess," and NoNonsense Territory are trademarks of MHR Enterprises. iTunes and Yahoo! are registered trademarks of Apple Computer Inc. and Yahoo! Inc., respectively.

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