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Pedestals Are for Statues, Not for Women**Author Marc Rudov gives men wakeup call in “Five Myths About Women”**

Los Gatos, Calif., November 24, 2003—Marc H. Rudov, author of *The Man’s No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*TM (ISBN 0-9745017-0-0), has published a new article, “Five Myths About Women,” that serves as a companion piece to his book. This article refutes five popular myths, passed down from generation to generation, portraying the female as the weaker sex and causing romances to stagnate like endless games of chess. It is available on the Media & Events page at the book’s Website: <http://TheMansNoNonsenseGuideToWomen.com>.

“Putting a woman on a pedestal is bad for your health—and hers,” Mr. Rudov exhorts all men. “It has the unintended, reverse effect of reducing her to second-class citizen and elevating you to potentate. True mutual respect derives *only* from a peer relationship. Yet, many men still engage in such deferential behavior, and just as many women demand it. Why? They have been conditioned to believe and accept the interminable myths about women that still pervade our supposedly advanced culture,” Rudov added.

“Five Myths About Women” addresses the ridiculous, yet widely held, notions our society perpetuates about women’s attitudes toward sex, physical attraction, fidelity, relationships, and romantic orientation. Chronic unhappiness in relationships today is testament that these and related myths create a barrier preventing men and women from experiencing true connections and genuine mutual respect. This article is a wakeup call and required reading for every man (and woman).

Contrary to popular belief, Author Rudov maintains that men and women are from the same planet but, unfortunately, have been socialized differently and programmed for conflict. He counsels men that the *only* way to succeed with women is to remove their layers of socialized behavior and find women who have done, or are willing to do, likewise. *The Man’s No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*, which is available for \$17.95 on <http://TheMansNoNonsenseGuideToWomen.com>, teaches them how. Both men and women have been buying the book and validating its principles.

As announced previously, Author Rudov is scheduled to appear Thursday, December 11, 2003, at 6:50AM (PT), on CRN's *The Mike & Paul Show*, hosted by Mike Horn and Paul Stern. Rudov will discuss his revolutionary book about men, women, and the death of chivalry. CRN (Cable Radio Networks) reaches almost all US markets; has an estimated domestic audience of 26 million; and is carried by all major cable operators and satellite networks, PAX-TV, and several US radio stations. Known as "the voice of television," CRN features radio shows by such luminaries as Ed McMahon, Heidi Fleiss, and George Putnam, and is heard worldwide on <http://www.crn.net/>.

About the Author

Marc H. Rudov, an investment banker and business consultant residing in Silicon Valley, California, received his formal education in engineering and business. He obtained his *vast*, informal training in relationships with women through over a decade in the dating world after his divorce.

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