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**Chivalry is Dead: Marc Rudov to Discuss His Revolutionary Book on CRN**

**Los Gatos, Calif., November 10, 2003**—Marc H. Rudov, author of *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*™ (ISBN 0-9745017-0-0), announced today that he is scheduled to appear Thursday, December 11, 2003, at 6:50AM (PT), on CRN's *The Mike & Paul Show*, hosted by Mike Horn and Paul Stern. Rudov will discuss his revolutionary book about men, women, and the death of chivalry. CRN (Cable Radio Networks) reaches almost all US markets; has an estimated domestic audience of 26 million; and is carried by all major cable operators and satellite networks, PAX-TV, and several US radio stations. Known as "the voice of television," CRN features radio shows by such luminaries as Ed McMahon, Heidi Fleiss, and George Putnam, and is heard worldwide on (<http://www.crn.net/>).

"This radio interview on CRN is an exciting opportunity for me to educate men and women about how to succeed together in the new millennium," said Mr. Rudov. He continued: "Many people I encounter are confused about dating because they are still using courting protocols from the 1950s, when women had no real opportunities in this country. I hear complaints all the time, from both sexes, that dating is no longer fun or worth pursuing. Let's face it: In today's world, where women can run companies, cities, states, and countries, old-fashioned chivalry is irrelevant, obsolete, dead. Equality, with mutual generosity and without gender-based entitlements, is the *only* sensible and fair basis for a relationship. Yet, I still meet the women who demand Prince Charming, as well as the men who oblige them. These fairytale-obsessed folks are engaging in anachronistic hypocrisy, heading for a life of futility and endless resentment."

Contrary to popular belief, Author Rudov maintains that men and women are from the same planet but, unfortunately, have been socialized differently and programmed for conflict. He counsels men that the *only* way to succeed with women is to remove their layers of socialized behavior and find women who have done, or are willing to do, likewise. His book, *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth* (<http://TheMansNoNonsenseGuideToWomen.com>) teaches them how.

Hitting a nerve with both men and women, Rudov's book received one of its first endorsements from Debra Kronowitz, publisher of *Signature Bride Magazine*. Commented Ms. Kronowitz: "Informative, enlightening! This book had me laughing, agreeing, and thinking twice about men, women, and relationships. I will definitely recommend it to my friends—male and female."

In addition to the increasingly popular *Dear No-Nonsense Advisor* column and links to a previous, digitally archived radio interview, readers who return to the book's Website can find Mr. Rudov's new article, "Five Myths About Women." This article refutes five popular myths, passed down from generation to generation, portraying the female as the weaker sex and causing romances to stagnate like endless games of chess.

### **About the Author**

Marc H. Rudov, an investment banker and business consultant residing in Silicon Valley, California, received his formal education in engineering and business. He obtained his vast, informal training in relationships with women through over a decade in the dating world after his divorce.

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