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Men and Women are from Planet Earth!

Author claims layers of socialization and stereotypical roles are major romance-killers

Los Gatos, Calif., September 3, 2003—We've been taught since birth that men and women are from different planets, and that, somehow, we must develop the patience to accept, celebrate, understand, and navigate these differences. "Baloney," says Marc H. Rudov, author of just-published book *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth*™ (ISBN 0-9745017-0-0), now available in eBook format at (<http://TheMansNoNonsenseGuideToWomen.com>) for \$17.95. Rudov asserts that life with a woman in a stereotypical role, according to "traditional rules," is nothing but an endless, ridiculous game of chess, leading to frustration and dissatisfaction for both parties.

"I contend that men and women are virtually the same and want the same things. Unfortunately, with layers of romance-killing socialization applied to us from childhood through adulthood, we have been programmed for conflict. If men continue relating to women the way they were taught, they will be forever unhappy," says author Rudov. "And, judging by the testimonials coming in from the first readers, I can tell you that both men *and* women agree with me," Rudov continues. The author tells men that their *only* solution to success with women is to remove their layers of socialized behavior and find women who have done likewise. *The Man's No-Nonsense Guide to Women: How to Succeed in Romance on Planet Earth* teaches them how.

About the Author

The author, Marc H. Rudov, is an investment banker and business consultant residing in Silicon Valley, California. He received his formal training in engineering and business, and his vast informal training in relationships with women through over ten years in the dating world after his divorce

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